

Commissioning for Emergence

How to go Further Faster in

- Personalisation
- Prevention & Market Shaping

Rhys Davies – SDS Commissioner – Somerset Council



Context for all SDS Commissioners

Strategic Mission

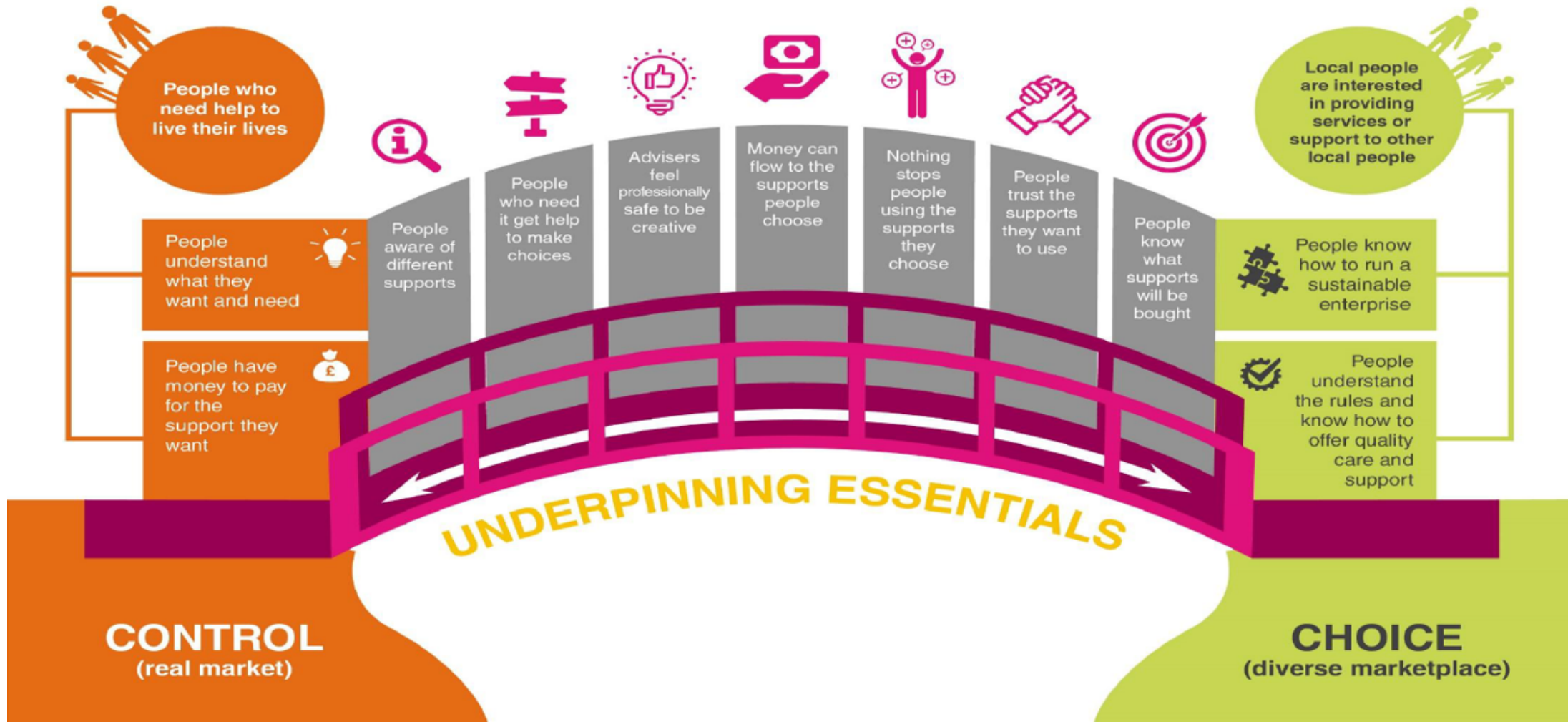
- 1. Increase the number, type and variety of highly personalised supports. (Choice)**
- 2. Help people find local options, with good information, advice and support & adequate resource (Control)**



Operational Challenge & Overwhelm

communitycatalysts®
unlocking potential effecting change

The Bridge To Choice



The Answer?

“No society has the money to buy, at market prices, what it takes to raise children, make a neighbourhood safe, care for the elderly, make democracy work, or address systemic injustices.....

The only way the world is going to address social problems is by enlisting the very people who are now classified as “clients” and “consumers” and converting them into co-workers, partners and rebuilders.”

The Challenge of Standardisation



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The work to be done...

“Build the capacity for good conversations with people outside council walls”



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Powerful Questions

Who cares?

Who is passionate off about the personalisation and the development of a better menu of choice? Who is motivated without paid incentive to contribute to an alternative future?

What is the collective vision?

What do they see that we don't? What are their lived experiences, perspectives, and visions for change? What skills, talents and contributions do they bring?

Can this collective experience work towards a different future?

Can we give time and space to explore possibilities? Is there a commitment to an alternative? What are the reservations, challenges or obstacles? How could we organise ourselves to work towards this...

What does a useful investment look like?

This may be money, but also may be specialist knowledge, skills, access or delegated responsibility.

You may be surprised... I was...



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Community Owned Delivery Models

- Local Lists
- Local Directories
- Local Peer Networks
- Local Onboarding
- Local Governance
- Somerset do Quality Assurance & Safeguarding
- Foundations from Community Catalysts
- More people have better local choice
- Communities own Care



The Impact / Outcomes

37 hours -> 400 hours

100 enquiries a month

1700 Micro-providers

+ A proliferating menu of other services and supports.

(No strategy, project plan)



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Alliance



The Cost / Benefit

The cost = Anxiety & Letting Go

The Benefit =

- **more ideas**
- **more talent**
- **more energy**
- **more solutions**
- **and more sustainable capacity than any council could ever afford to commission**



Final Message

Tomorrow, can you begin — or restart — the simple, act of convening conversations with the people who care....

Ask the four questions.

Who Cares? What is the collective vision? Is there a commitment? What does a useful investment look like?

And let go of trying to control it, but be an investor in the energies and ideas that emerge

Because when we build the capacity for good conversations outside the council walls...

People step forward.

Communities organise.

Ideas emerge.

And momentum builds.

That is how we go **further and faster.**



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