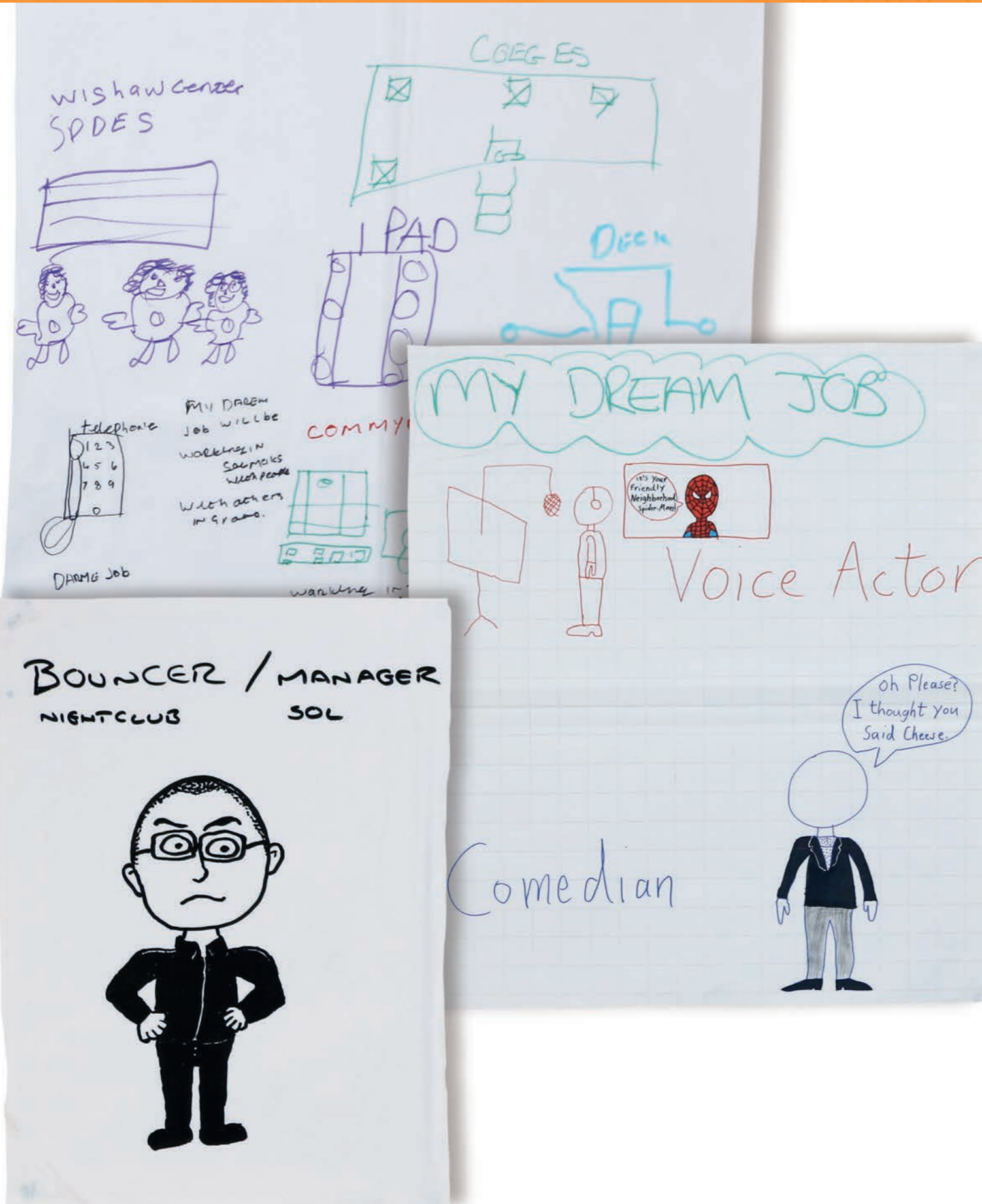


Bringing your  
**energy** and  
**imagination** to life!





## What is in this guide...

- What is the Wee Enterprizers?** **Pages 4-5**
- What our current Wee Enterprizers think of it** **Pages 6-7**
- Why should I become a Wee Enterprizer?** **Pages 10-11**
- What types of things shall I discover and explore?** **Pages 12-13**
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# What is the Wee Enterprizers?



The Wee Enterprizer project was **started by Social Care Ideas Factory (SCIF)** in 2014.



You can **develop your social connections** to other enterprizers and the wider community.



Wee Enterprizers helps people to have **more choice and control over how you can live your life** and how people can, and should, have **opportunities to be employed**.



You can **share ideas and solutions** with the current group of Wee Enterprizers.



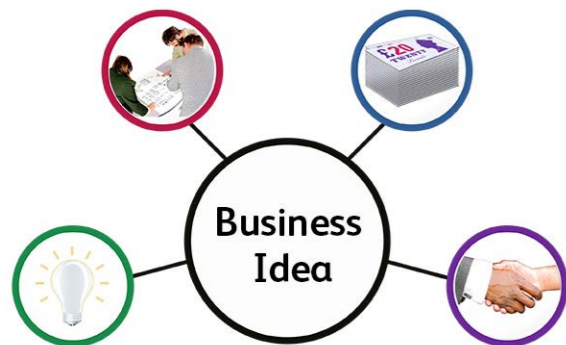
You can **explore new employment opportunities** including **setting up your own micro business**. Instead of training to fit into existing job roles you can explore self-employment as an option.



**Examples of business ideas** so far include:

- DJ
- Car washing
- Jewellery making
- Artist
- Gardening
- Bingo events
- Receptionist and administration
- Trainer for medication training
- Karaoke events
- Comedian
- Voice actor

You will use **your own knowledge, skills, experience and interests** to develop your business idea.



# What our current Wee Enterprizers think of it...

"Today has been an **opportunity to meet other people.**"

"I have a **lot more confidence**"

"**I thought the DJ equipment would be provided** but I now realise that I would have to spend a lot of money to get started with this idea."

"Look at the things **we can achieve**"

"**It opens up avenues.** Things you wouldn't necessarily look at. **Daring to dream!** You don't ever see karaoke presenter in the job centre but **it is good to be creative and go for what you actually want to do.** There's nothing wrong with daring to dream." (Support Worker)

"If you don't know something, **others in the group might have ideas**"

"It has been a **chance to socialise** with other people."

"It's different because this is actually **letting people grow and become independent.** The other groups are just like classes so if it's a drama group they might put on shows but everybody in there could be getting told what to do whereas with **the Wee Enterprizers they're kind of deciding what they want to do,** yeah so they're kind of taking the lead." (Support Worker)

"**It was good fun** and I like all the people and **they all make me welcome**"

"**I'm more confident** with other people. I can speak up."



Power • People • Passion • Energy • Imagination • Future • Power • People • Passion • Energy • Imagination • future • Power • People

WELCOME

Enterprizers Stories

- 2015: What we did:
- Met every 6 weeks
  - Decide on Business Names
  - Researched Market
  - Tested business idea
  - Started trading + promotion
  - Shared what we learned

Alison

Journey



DJ Peter Bowers  
 Story.....  
 • Dragons Den funding 2011  
 • SCIF  
 • Completed monthly diary  
 • Completed Training - Pass!

Wee Enterprizers:  
 - Brought focus  
 - Helped me organise  
 - Become more professional  
 - Looked at Advertising, Branding strategy, marketing

DJ Peter Bowers FOR HIRE  
 07717794023

monthly club night,  
 1st Thursday of the month, Ibrox  
 7.30-11

LUNCH

FILM: 3 groups  
 • Wee Enterprizers  
 • Support workers  
 • Partner organisations

outcomes:



challenges: transport, travel, transferring goods for sale, financial stability?

Discussion Groups - Business Idea  
 Places you know? Who do you know? Contacts?  
 Suggestions? How do you know them?

Word of mouth - important!  
 I'll tell other people!

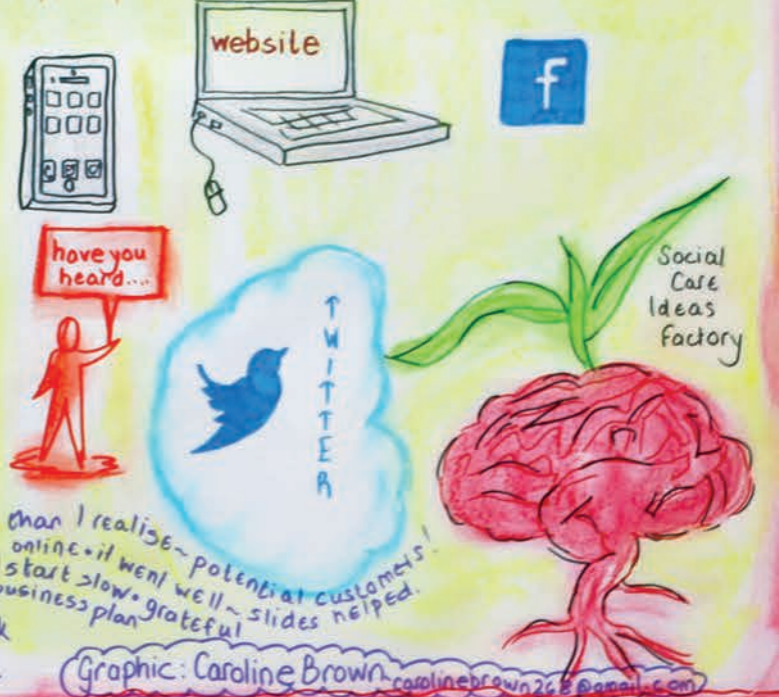
Consider the weather/seasons, will this impact your business?

MARKETING~ consider.....

What do you need?

Promotions...  
 Buy one get one free

BANNERS  
 my business is...



uniform

after sales...  
 how can I help?

Promotions: Gifts, prizes, loyalty cards

Business Cards  
 This is me

I have more contacts than I realise - potential customers!  
 I have more stories - start slow - slides helped!  
 Thank You!!

Graphic: Caroline Brown carolinebrown26@gmail.com

The Keys To Life

How was today for you? Still thinking how I'll do it. I'm able to help other people (Alison) Good. Share my experience. helped me think.

POWER OF WEE

POWER OF WEE 2nd JUNE '16

Power • People • Passion • Energy • Imagination • future • Power • People • Passion • Energy • Imagination • future • Power • People



# Why should I become a Wee Enterprizer?



I would like to **access information, training, networks and resources** to begin to **consider self-employment** as an option for the future.



I want to build my **personal confidence** and **improve my communication skills**.



I want to think about my **interests, skills and experience** which I can draw upon to help **form a business** and I want to **learn about the types of business ideas** that enterprisers have already developed.



I want to **develop my social networks** and connections with the local community.



I want to increase my **sense of community and belonging**.



I want to **hear from guest speakers** who can give me **key tips for public speaking** and **encourage me to pursue my dreams**.



I want to **work alongside the people in the group**.



# What types of things shall I discover and explore?



Explore **hobbies and interests, circles of support and networks, gifts and dream jobs.**



Go along to **Wee Enterprizer meetings** and training sessions and find out things like **how to set meeting agendas** with the group and **learn how to chair a meeting.**



Find out how to **research the competition** for your business idea and how to **complete worksheets** about **business goals and business plans.**



How to **generate income** and think about **setting prices** and how to **keep costs low** for your business idea.



Find out about the **success of another person** who had **started a business idea.**



How to **think of names for a business** and then work on and then **design flyers, business cards and other ways to market your business** to potential customers.



How many **customers** you are likely to have and **how much income you will make.**



What **equipment and supplies you will need** and where to get them from and **what venues would be suitable** for your business idea.

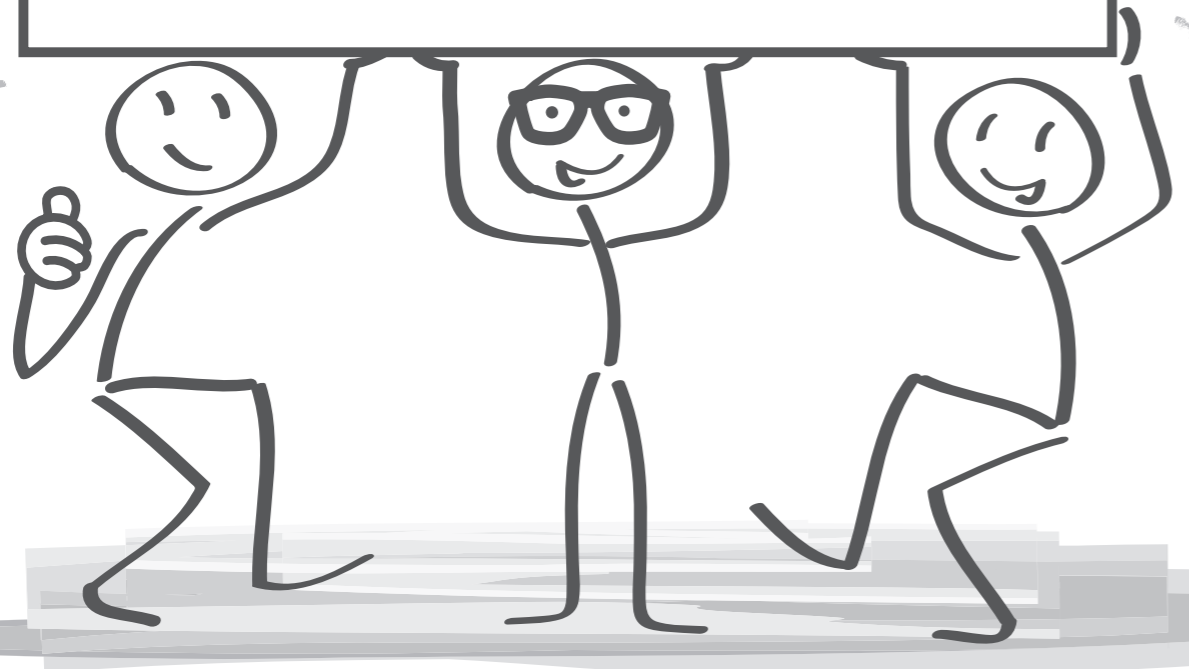


Find out what **training I will need** to develop my business idea

**Training**



What should I do next?



To find out more about the Wee Enterprizer group please call us on:

0770 000 0000

**WHO AM I?**

- ADULT
- CARING
- FRIENDLY
- POLITE
- BROTHER
- LOOK SMART
- HELPFUL

**INTEREST, HOBBIES & PASSIONS**

- VIDEO GAMES
- FILMS
- IPAD
- DVD'S
- TELEVISION

**SKILLS, TALENTS & RESOURCES**

- I AM GOOD WITH TECHNOLOGY
- COLLEGE (Finished Prospects) (JUNE 2016)
- PLAYING VIDEO GAMES

**MY GIFTS**

- HELPING PEOPLE
- GETTING ALONG WITH PEOPLE

**Library jigsaws (4)**

Tricia  
Diana  
Dad Graham  
Mum Nicola  
Nico  
Sham  
AS  
Wahri  
Doctor Nicola  
ENTER  
Friends

Family  
PS4  
NETFLIX  
iPAD  
MAN UTD  
MEDICINE WORK



# Wee Enterprizers

In association with

